

# Top 10 CIO Business and Technology Priorities in 2013

Top  
10

## Business Priorities

## Technology Priorities

1	Increasing enterprise growth	Analytics and business intelligence
2	Delivering operational results	Mobile technologies
3	Reducing enterprise costs	Cloud computing (SaaS, IaaS, PaaS)
4	Attracting and retaining new customers	Collaboration technologies (workflow)
5	Improving IT applications and infrastructure	Legacy modernization
6	Creating new products and services (innovation)	IT management
7	Improving efficiency	CRM
8	Attracting and retaining the workforce	Virtualization
9	Implementing analytics and big data	Security
10	Expanding into new markets and geographies	ERP Applications