Gartner
Security & Risk Management
Summit 2015

June 8 – 11, 2015 | Gaylord National Resort | National Harbor, MD
gartner.com/us/securityrisk

Overview
The Gartner Security & Risk Management Summit is the most comprehensive and definitive information download for CISOs as well as security, risk management and business continuity professionals.

It brings together all the issues related to infrastructure protection, governance, risk management, compliance, business continuity, disaster preparedness, and response and recovery.

Event Features
- 60 Gartner Analysts
- 120+ Solution Providers
- Theater Presentations on Exhibit Floor
- Highly Interactive Workshops
- CISO Invitational Program & Boardroom Presentations
- 5 Keynotes
- Hospitality Suites
- 30+ Analyst User Roundtables & Workshops

What’s New?
- More than 100 Gartner Sessions organized into 5 concurrent and complementary programs
- Content focus featuring information security, risk management, governance and business continuity management and IT disaster recovery
- Solution Showcase featuring the latest IT security, risk management and business continuity products and services
- Bonus workshops on hot topics including e-discovery, crisis management, etc.
- More opportunities to target specific communities
- A diverse audience to include: information security, GRC, Audit, Legal, Crisis Management, and Business Continuity professionals
- Enhanced Gartner Leaders Excellence Award Program

Five Complete Programs

The CISO Program — CISO’s must find and maintain a tricky balance between protection and productivity. The challenge is exacerbated by ongoing volatility in enterprises’ business, technology and threat environments. This year’s CISO program explores the key capabilities, strategies and tactics that are essential for the contemporary security leader.

IT Security Program — The impact of cloud, social, mobility and big data drives new opportunities for business success but also challenges traditional approaches to information security. The Security Program provides insights into effective security management from the Gartner Leader’s group as well as insights into security technology management from the Gartner IT Professionals group.

Business Continuity Management Program — The number of regional disasters is growing and the expectation is that they won’t subside anytime in the foreseeable future. Therefore, how does the enterprise ensure continuing business operations and systems availability when a business interruption occurs? The BCM program sessions help organizations anticipate the unanticipated and work to reinforce a discipline of risk management and mitigation, response and recovery in the corporate culture with a growing need for business resilience.

Risk Management & Compliance Program — As companies revisit their risk management approaches, many are discovering not only a lack of focus on the key risks to the organization, but also a lack of understanding of how the key risks can impact corporate performance. This year’s sessions will explore new strategies and real-world scenarios that will provide a blueprint for companies as they reconstruct their risk management and compliance programs.

The Marketplace for Security Program — This program examines the latest technologies and trends in the dynamic security and risk markets, presents the financial and strategic views of the market necessary for investors, Security providers, and the media. Explore the security and risk market for software and services, and the current trends that will shape the upcoming years and market players. Discussions about market dynamics from top Gartner analysts will give the audience insights into why certain markets are more successful than others, and the markets positioned for future growth.

In addition to these focus areas, we have built in customized professional development, business and networking opportunities for attendees and sponsors including:
- Industry Breakfasts
- Theater Presentations for each Program
- Exhibit Floor arranged by solution category
- Grouping of each community/program within venue

To sponsor, contact your Account Manager or Jason Bonsignore at 203-316-6050 or jason.bonsignore@gartner.com.
**Pre-Event Survey Highlights***

91% have an ACTIVE role in security, risk management, BC/DR purchases

91% have 2 or less meetings with new technology providers in office per month

83% will attend the solution showcase with technology providers

* based on 2014 pre-event survey

**Sponsorship Opportunities**

We offer a variety of ways for companies to sponsor and interact with attendees at the event. The event will feature one exhibit floor for all attendees and sponsors including IT security, risk management and business continuity solutions – with each category clearly identified. In addition to their exhibit floor presence, sponsors will have the ability to target specific attendees to promote relationship building and present offerings. There are a variety of these marketing opportunities available from speaking sessions to hosted hospitality receptions. We will work with you to customize a package that meets your needs.

**Marketing Opportunities:**
- Speaking opportunities
- Targeted attendee interaction
- One-on-one meetings with attendees
- Turnkey exhibit/showcase
- Hospitality receptions
- Numerous branding opportunities

*demographics based on 2014 attendees

To customize your package, please contact your Gartner Events Account Manager or Jason Bonsignore at 203-316-6050 or jason.bonsignore@gartner.com.
2014 Companies in Attendance

Accenture
Activision Blizzard
ADT Corporation
Aetna
Aflac
Allstate Insurance
American Express
American Red Cross
Amtrak
Amway
Bain Capital
Banco Popular
Bank of America
Baron Capital
BC Hydro
Bed Bath & Beyond
Bill & Melinda Gates Foundation
Blue Cross/Blue Shield
Boeing
Booz Allen Hamilton
Bridgestone
Briggs & Stratton
Brink’s, Incorporated
Capital One
Carnegie Mellon University
Carnival Corporation
Caterpillar
Chevron
Chicago Mercantile
Chicago Public Schools
Chick-fil-A
Chipotle Mexican Grill
Christian Science Monitor
Chrysler
CIGNA
Cintas Corporation
CITGO
Citigroup
City of Baltimore
Columbia University
Comcast
Commonwealth of Pennsylvania
ConocoPhillips
Cooper Tire & Rubber Company
Cornell University
Corning
Costco Wholesale
Crayola
Daichi Sankyo
David's Bridal
Deloitte
Department of Justice
Department of Veterans Affairs
Dept of Education
DirectTV
DISH Network
Dole Food Company
Dow Jones
Dr Pepper Snapple Group
DuPont
Eastman Chemicals
E-Trade
Expedia
ExxonMobil
Fannie Mae
FDIC
Federal Aviation Administration
Federal Communication Commission
Federal Reserve Board
FedEx
Ford Motor Company
Freescale Semiconductor
GE
Geico
General Dynamics
General Mills
GlaxoSmithKline
Goldman Sachs
Gordon Food Service
Hanesbrands, Inc.
Harley-Davidson Motor Company
Hershey
Johns Hopkins University
Johnson & Johnson
JPMorgan Chase and Co
Kaiser Permanente
Kellogg Company
Kohler
Las Vegas Sands Corporation
Legg Mason
LEGO System A/S
Lockheed Martin
Marriott International
Mayo Clinic
Metropolitan Transportation Authority
MITRE Corporation
NASA
Netflix
NetJets Inc.
New York Life
NOAA
Northrop Grumman
Owens Corning
Pacific Gas and Electric Company
Penn State University
PepsiCo
Petroleos Argentina SA
Pfizer
PG&E
Philip Morris
Pizza Hut
Pricheline Group
Quicken Loans
Ralph Lauren
Rosetta Stone
Saks Fifth Avenue
ScottsMiracle-Gro
Sealed Air
Sony
State of Georgia
T. Rowe Price
Target
TD Bank Group
The Washington Post
The White House
Thomson Reuters
TIAA-CREF
Time Warner
Tory Burch
Towers Watson
Toyota
U.S. Government
United Airlines
University of Florida
UPS
Viacom
Yale University
Zappos

Who will attend?

CISO Program
- CIOs, CSOs, CISOs, CTOs
- IT VP & Directors

Security Program
- CIOs, CSOs, CISOs, CTOs and their teams
- IT VP & Directors
- Network & Risk managers, Auditors
- Network security executives & directors
- IT/IS directors & managers
- Security architects & planners
- Finance & senior business executives
- Anyone involved in enterprise-wide security and critical infrastructure protection

Risk Management & Compliance Program
- CCOs, CGOs, CROs, CFOs, CIOs, CAEs, CPOs, General Counsel
- IT execs, directors, managers charged with governance, compliance, privacy, risk and IT audit
- Finance, Audit, Legal Risk, Compliance Mgrs
- Governance, Risk and Compliance Consultants

Business Continuity Management Program
Executives, directors and managers tasked with:
- Business Continuity & Resiliency
- Crisis/Emergency Management
- Disaster Recovery
- IT Infrastructure, Network and Operations
- Application Development
- Systems Analysis, Architecture, Admin & Integration
- Electronic Messaging/Communications
- Strategic Planning

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2015 Sponsors

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RSA, Security Division of EMC
Symantec
Test Premier
Trend Micro
Verizon
Webroot

PLATINUM
Adallom
AirWatch by VMware
AT&T
Bromium
Check Point Software Technologies
CipherCloud
Citrix
CommVault
CSG Inovtas
CyberArk Software
Dataguise
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Alert Enterprise
Agosec
Arbor Networks
Arxan Technologies
Aujas Information Risk Services
BAE Systems Applied Intelligence
Barracuda Networks
Bay Dynamics
BeyondTrust Software
Bit9 + Carbon Black
Bitglass
Bloomberg Vault
Blue Coat Systems
Boldon James
Box
Brainzsquare Co.
Caspida
Catbird
Certes Networks
Cigital
Click Security
CloudLock
CloudPassage
Contrast Security
Cournion Corporation
Cybereason
Cylance
Cyphort
Dark Trace
Digital Defense
DomainTools
EdgeWave
Elastic
Endgame
eSentire
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Exabeam
Firelayers
FireMon
General Dynamics Fidelis Cybersecurity Solutions
Hitachi ID Systems
ICF International
Identity Finder
Insured eLearning
Invincea
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