

Industry Day

Sponsor Opportunities / Sunday, 3 November 2019

Industry Day at IT Symposium/Xpo delivers a focused agenda that addresses the needs of IT leaders in the context of the verticals they represent. This is a unique opportunity for technology and service providers to showcase their solutions to the specific industries they target. Industry Day sponsors have the opportunity to engage industry attendees prior to Xpo opening. Additionally, since attendees frequently go to sessions with their colleagues, there is potential to interact with multiple decision makers from prospective client organizations at one time.

The Industry Day program is built around eight major industries, including:

- Cross Sector
- Financial Services and Insurance
- Manufacturing
- Education
- Government
- Retail
- Energy & Utilities
- Healthcare

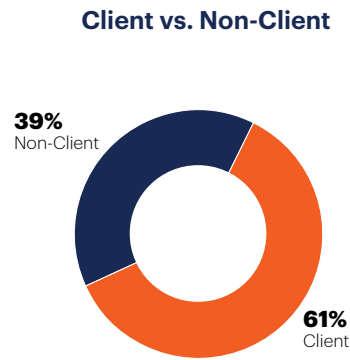
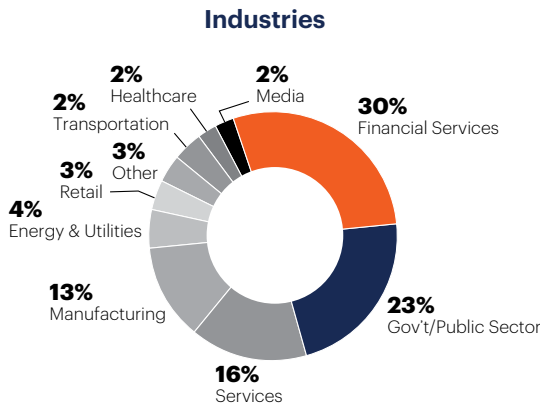
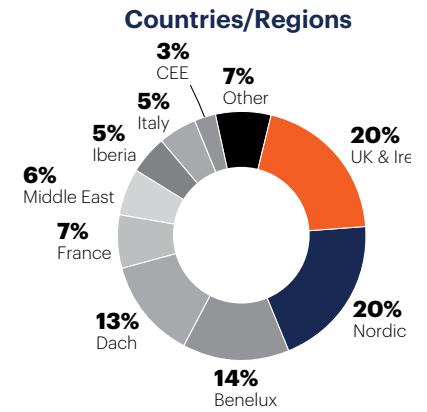
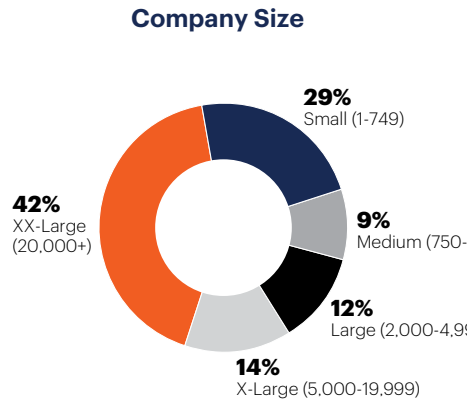
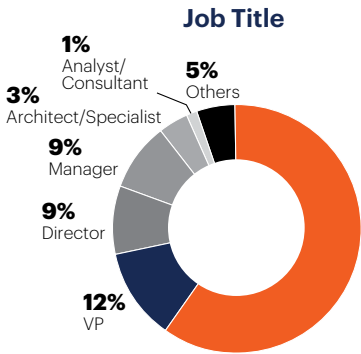
Industry Sessions will be held at the Centre Convencions Internacional Barcelona.

- Space is limited
- Branding opportunities are also available



Industry Day

1,750+ Total Attendees | 700+ Total CIOs



*based on 2018 attendees



For more details and to sponsor, email european.exhibits@gartner.com