

# Gartner Data & Analytics Summit

11 – 13 May 2026 | London, U.K.  
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## 2026 Theme: Value at AI Velocity: Navigating the Now and Next

The pace of AI innovation is forcing DA leaders and their teams to deliver measurable business value faster than ever before. As AI accelerates change across industries, leaders must deliver immediate impact while preparing for future developments.

This year's conference focuses on overcoming challenges like scaling AI, managing disruption, and balancing risk using governance. Ultimately, it is about empowering leaders to unlock the full potential of their data —turning today's opportunities into tomorrow's sustainable success.

### 2026 Tracks

- **Track A:** Leadership
- **Track B:** AI
- **Track C:** Analytics
- **Spotlight Tracks:**
  - AI Leadership
  - Executive Toolkit
  - What's Next
  - Create D&A Value at the Core
- **Track D:** Data Management
- **Track E:** Governance
- **Track F:** CDAO Circle Program
- **Spotlight Tracks:**
  - AI Leadership
  - Executive Toolkit
  - What's Next
  - Create D&A Value at the Core

### Who Will Attend

Designed for executives focused on key initiatives:

#### Chief data and analytics officers (CDAOs), and heads of data and analytics and AI

- **Analytics and business intelligence leaders**
  - BI and analytics program leaders
  - Analytics and BI practitioners
  - Business analysts
  - Analytic developers
  - Analytic architects
  - Analytic engineers
- **AI leaders**
- **Data scientists**
  - Analytic engineers
- **Heads of data governance**
  - MDM program managers
  - Data stewards and governance board
- **Heads of data management**
  - Database managers
  - Data integration managers
- **IT leaders**
  - Enterprise architects
  - Application architects
- **Information management leader**
  - MDM program managers
  - Data stewards and governance board
- **Heads of data management**
  - Database managers
  - Data integration managers
- **Data architects**
- **Data engineers**
- **Data analysts**

**“Gartner Data & Analytics Summit is a great opportunity to showcase your roadmap, tools and services which could be difficult without the help and support of a conference like this.”**

Head of Business Intelligence, Greene King

### 2026 Exhibitors\*

#### Premier Plus

Amazon Web Services  
Cloudera  
Oracle  
Pyramid Analytics  
SAS

#### Premier

Ab Initio  
Actian  
Collibra  
Cyera  
DataHub  
Dataiku  
Experian  
Fivetran  
IBM  
Informatica  
Microsoft Azure  
Monte Carlo  
Neo4j  
Precisely  
Qlik  
Semarchy  
Strategy  
Zoho Corporation

#### Platinum

Acceldata  
Alation  
Alteryx  
Apgar  
Ataccama  
Boomi  
Denodo  
erwin by Quest  
Gurobi Optimizations  
InterSystems  
OneTrust  
Reltio  
ServiceNow  
Sigma  
Snowflake  
Tamr  
Teradata  
ThoughtSpot

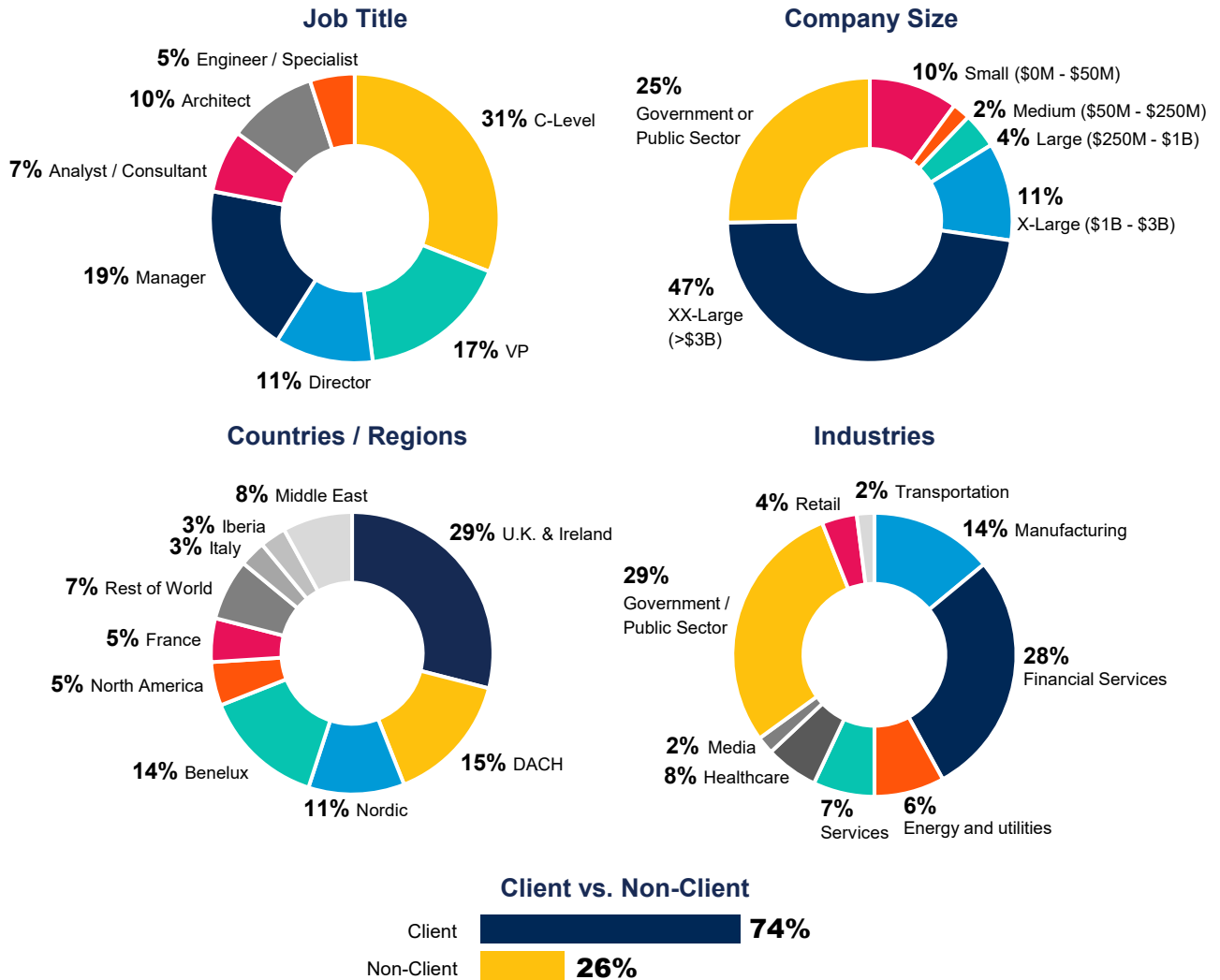
#### Silver

Accton  
Airbyte  
Alex Solutions  
Atlan  
BigID  
ClickHouse  
DataCamp  
DataGalaxy  
DataRobot  
DQLabs  
Dremio  
e6data  
FME by Safe Software  
Immuta  
Infocepts  
Kyvos  
Metric Insights  
O'Reilly  
One Data  
Orion Governance  
Pentaho  
Plotly  
Power BI Sentinel  
Profisee  
Promethium  
Senzing  
Siftlet  
SnapLogic  
Soda  
Solidatus  
Validio  
VaultSpeed  
Veriverica  
Witboost  
ZenOptics  
\*as of 10/12/25

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## Audience profile\*



\*based on 2025 registered attendees.

## Attendee Survey Highlights\*

**91%** have involvement with technology purchases.

**86%** plan to attend the Exhibit Showcase with technology providers at the conference.

**90%** expect to invest in external resources to enhance their key initiatives.

\*based on 2026 pre-conference survey.

For more details and to become an exhibitor, email [european.exhibit@gartner.com](mailto:european.exhibit@gartner.com).

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