Gartner Data & Analytics Summit

12 – 14 May 2025 | London, UK | gartner.com/conferences

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2025 Theme: From Inspiring Exploration to Leading Executions

The pace of technological change is delivering incredibly powerful new capabilities. Society and commerce are placing additional responsibilities on us to deliver value as a priority, while maintaining the best of who we are. These trends are creating tensions between the speed with which our teams and organizations can move and meet the expectations of the C-suite.

We are not just identifying how AI will transform what we do. We are monitoring and anticipating how AI will permeate our organization and making sure we have the governance, quality and literacy in place to manage the accompanying risk without losing the opportunity. We are establishing new data management foundations; moving beyond managing our data architecture to create a data ecosystem that embraces capabilities such as the data fabric.

As we inspire exploration while leading execution, we are balancing the experimental with the operational and the success we have had in the past with the value we will deliver in the future.

2025 Tracks

Track A: Leadership

Track B: AI

Track C: Analytics

Track D: Data Management

Track E: Data and Analytics Governance

Spotlight: New to Role
Emerging Concepts and Best Practices
Fundamentals

Who Will Attend

Designed for executives focused on key initiatives:

- **Chief data and analytics officers (CDAOs), and heads of data and analytics and AI**

- **Analytics and business intelligence leaders**
• BI and analytics program leaders
• Analytics and BI practitioners
• Business analysts
• Analytic developers
• Analytic architects
• Analytic engineers

- **AI leaders**

- **Data scientists**
• AI engineer/architect

- **Heads of data governance**
• MDM program managers
• Data stewards and governance board

- **Heads of data management**
• Database managers
• Data integration managers

- **Data architects**
- **Data engineers**
- **Data analysts**

- **IT leaders**
• Enterprise architects
• Application architects and managers

Information management leaders
• Information architects

2025 Exhibitors*

Premier Plus
Amazon Web Services
Cloudera
Pyramid Analytics
SAS

Premier
Ab Initio
Alation
Ataccama
Collibra
Cyera
Dataiku
Experian
Fivetran
Google Cloud
HP
Informatica
MicroStrategy
Neo4j
Oracle
Precisely
Qlik
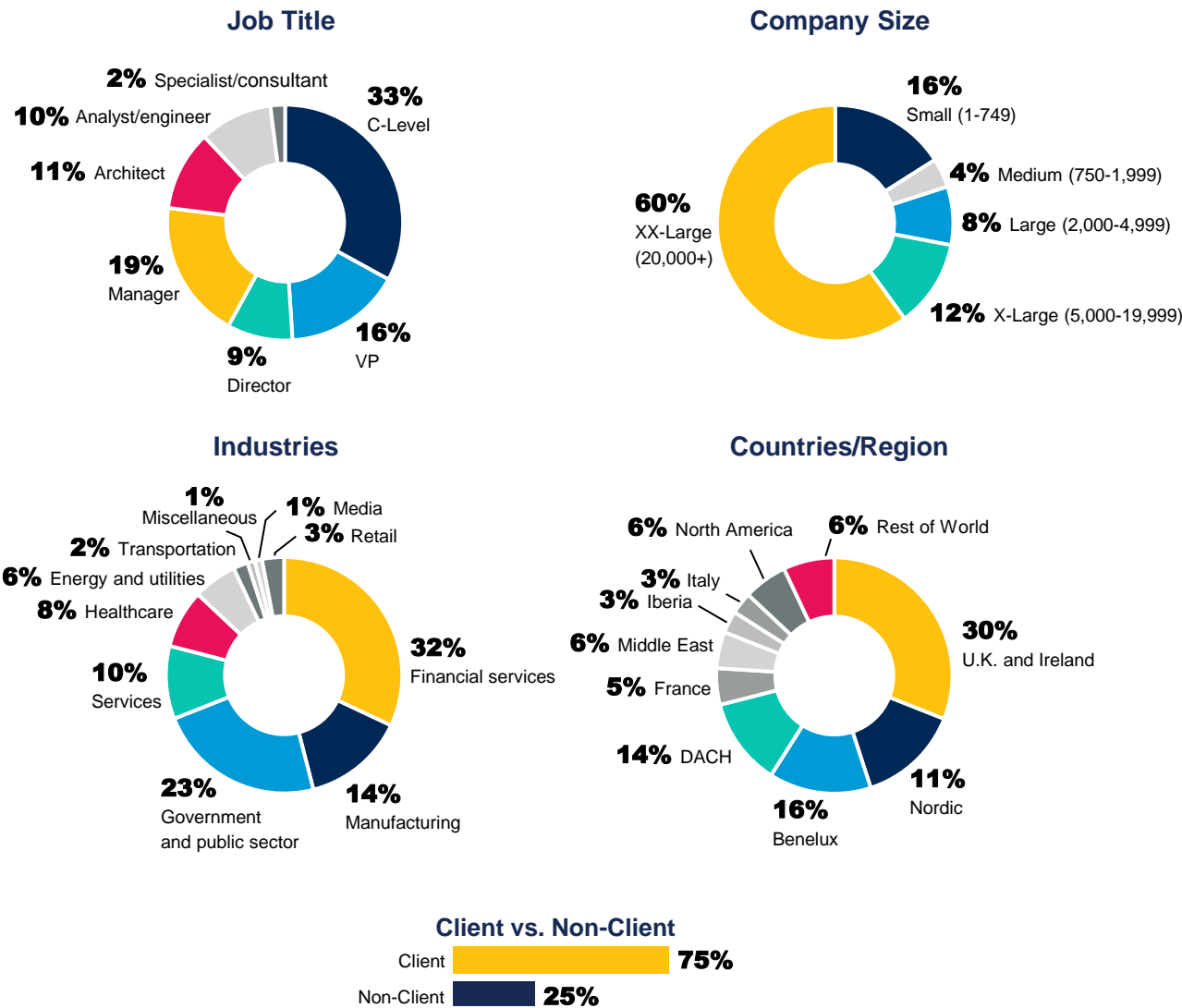SAP
Semarchy
Zoho Corporation

Platinum
Acceldata	InterSystems
Actian	Microsoft Azure
Altair	OneTrust
Alteryx	Quest
Apgar	Reltio
Boomi	Snowflake
Denodo	Teradata
Gurobi Optimizations	ThoughtSpot
HP	

Silver
Airia	Orion Governance
Atlan	Plauti
Bigeye	Power BI Sentinel
BigID	Profisee
CastorDoc	Promethium
Cdata	Prophecy
Coginiti	Protegrity
data.world	Redgate
DataCamp	Red Panda
DataGalaxy	Safe Software
DataRobot	Senzing
dbt Labs	Sigma Computing
DQLabs	SingleStore
Dremio	SnapLogic
EnterpriseDB	Snorkel AI
GridGain	Soda
Immuta	Solidatus
Infocepts	Starburst
Keboola	Stardog
Metric Insights	Tamr
Monte Carlo Data	VaultSpeed
O'Reilly	Ververica
Ocient One Data	Xiatech
One Data	ZenOptics

as of 01.01.2025

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Audience profile

Job Title

- 33% C-Level
- 16% VP
- 9% Director
- 19% Manager
- 11% Architect
- 10% Analyst/engineer
- 2% Specialist/consultant

Company Size

- 16% Small (1-749)
- 4% Medium (750-1,999)
- 8% Large (2,000-4,999)
- 12% X-Large (5,000-19,999)
- 60% XX-Large (20,000+)

Industries

- 32% Financial services
- 14% Manufacturing
- 23% Government and public sector
- 10% Services
- 8% Healthcare
- 6% Energy and utilities
- 2% Transportation
- 1% Miscellaneous
- 1% Media
- 3% Retail

Countries/Region

- 6% North America
- 6% Rest of World
- 3% Italy
- 3% Iberia
- 6% Middle East
- 5% France
- 14% DACH
- 16% Benelux
- 11% Nordic
- 30% U.K. and Ireland

Client vs. Non-Client

- Client 75%
- Non-Client 25%

Based on 2024 in-person attendees.

Attendee Survey Highlights

94% have purchasing involvement for technology purchases.

87% expect to invest in external resources to enhance their key initiatives.

86% plan on attending the Exhibit Showcase with technology providers at the conference.

Based on 2025 pre-conference attendee survey.

For more details and to become an exhibitor, email european.exhibits@gartner.com.

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