Gartner Security & Compliance Events Portfolio

Pipeline Planner – The most efficient way to fill your pipeline with qualified, senior level IT buyers in the next 12 months.

CIO & IT Executive Summit
20 – 21 May 2019 | Munich, Germany
Catering to CIO’s and their teams, this conference focuses on digital priorities in a regional context. At Gartner CIO & IT Executive Summit, CIOs and their team come together to find solutions to some of the toughest challenges facing businesses.

Security & Risk Management Summit
9 – 11 September 2019 | London, UK
The most comprehensive Security & Risk Management conference in Europe brings together the Gartner Analyst community and 800+ IT leaders to discuss key trends and hot topics, BCM, cloud security, privacy and securing the Internet of Things (IoT).

Catalyst Conference
16 – 17 September 2019 | London, UK
Gartner Catalyst Conference is the must-attend conference of the year for technical professionals tasked with developing and executing on a strategy to leverage mobile, cloud, and big data to drive operational effectiveness and competitive advantage. Catalyst – as the name implies – is about driving meaningful change in the industry and your organization.

IT Symposium/Xpo – Security & Compliance Marketplace
3 – 7 November 2019 | Barcelona, Spain
The most important gathering of CIOs and their executive leadership teams. The Security & Compliance Marketplace at Xpo aggregates security, identity, risk management and compliance solution providers so attendees can easily access the products and services that meet their needs.

Identity & Access Management Summit
12 – 13 March 2020 | London, UK
The Gartner Identity & Access Management Summit is the premier gathering for IT and business professionals who are responsible for IAM in their organizations. The summit focuses on the practicalities of delivering a successful, mature IAM program.

Collaborative Buying Process
Gartner conferences attract powerful and complementary audiences. The combination of a Summit and IT Symposium/Xpo sponsorship offers unique access to greater levels of executives across all stages of the buying and implementation cycles resulting in an opportunity to influence the collaborative buying process.

To sponsor, contact: european.exhibits@gartner.com

*Job title %’s and overlap based on 2018 IT Symposium/Xpo and 2019 Identity & Access Management Summit
Gartner CIO & IT Executive Summit
20 – 21 May 2019 | Munich, Germany
gartner.com/eu/ciode

An Agenda for CIO’s priorities:
Gartner CIO & IT Executive Summit is the DACH region’s most important gathering of senior IT leadership from within the region’s companies, associations and public sector offices. The Summit provides independent advice, thought leadership and insight into future trends, enabling delegates to validate their strategy and approach, exchange best practices with peers and spark new ideas.

Attendee Survey Highlights*

*based on 2018 pre-event attendee survey highlights

100% have an active role with IT purchases
83% have two or fewer meetings with prospective technology providers in the office a month
74% plan to evaluate new products & technology providers at the conference

Audience Profile*

2018 Sponsors

Premier
Huawei
Workday
Zscaler

Platinum
Apigee
F-Secure
OneTrust
Solace

Silver
Ataccama Corp
BiZZdesign
BlueJeans
Box
Docker

Informatica
InfoVista
OutSystems
PlusServer
ServiceNow

Job Title
69% C-Level
1% Architect/Consultant
10% Manager
5% Director
9% VP
5% Others

Industries
31% Manufacturing
10% Gov’t/Public Sector
14% Services
5% Energy & Utilities
6% Other
2% Transportation
1% Media

Company Size
25% Small (1-749)
18% X-Large (5,000-19,999)
14% Large (2,000-4,999)

Countries/Region
95% DACH
36% XX-Large (20,000+)
25% Medium (750-1,999)

Client vs. Non-Client
62% Client
38% Non-Client

*based on 2018 attendees
Gartner Security & Risk Management Summit
9 – 11 September 2019 | London, UK
gartner.com/eu/security

Audience Profile*

- **Job Title**
  - 42% C-Level
  - 15% VP
  - 9% Director
  - 6% Manager
  - 3% Analyst/Specialist
  - 2% Media & Entertainment
  - 2% Healthcare
  - 2% Transportation
  - 1% Engineer/Consultant
  - 1% Other
  - 14% Manufacturing
  - 18% Services
  - 37% Financial Services

- **Industries**
  - 21% Financial Services
  - 18% Services
  - 15% Gov’t/Public Sector
  - 14% Manufacturing
  - 13% Energy & Utilities
  - 2% Other
  - 2% Healthcare
  - 2% Transportation

- **Company Size**
  - 33% Small (1-749)
  - 21% Large (2,000-4,999)
  - 12% X-Large (5,000-19,999)
  - 8% Medium (750-1,999)
  - 28% XX-Large (20,000+)

- **Countries/Region**
  - 34% UK & Ireland
  - 21% Large (2,000-4,999)
  - 16% Nordic
  - 13% DACH
  - 8% ROW
  - 6% France
  - 8% NA
  - 10% Benelux
  - 5% Iberia
  - 2% CEE
  - 2% Middle East

- **Client vs. Non-Client**
  - 76% Client
  - 24% Non-Client

*based on 2018 attendees

**Attendee Survey Highlights**

- 99% have an active role with security, risk management, business continuity/disaster recovery purchases
- 85% have two or fewer meetings with technology providers in the office a month
- 90% plan to evaluate new products & technology providers at the conference

*based on 2018 pre-event attendee survey highlights

**2018 Sponsors**

**Premier**
- Akamai Technologies
- Carbon Black
- Cybersecurity
- ESET
- F-Secure
- HCL
- Mimecast
- Netskope
- OneTrust
- ServiceNow
- Splunk
- Trustonic
- Trustwave
- VMware

**Silver**
- Active Navigation
- Bitglass
- BOMGAR
- Centrify
-comforte
- CrowdStrike
- Cyxtera Technologies
- Duo Security
- ExtraHop Networks
- Flexera
- Gigamon
- Global Learning Systems
- HackerOne
- Illimio
- Integrity
- KnowBe4
- LastPass by LogMeIn
- LogPoint
- McAfee
- ObserveIT
- Rsam
- SAI Global

**Who Will Attend?**

Every business and IT professional involved in enterprise-wide security, risk management, business continuity management or critical infrastructure management or critical infrastructure roles include:

- Chief Information Security Officer
- Chief Security Officer
- Chief Risk Officer
- Chief Risk Officer (CRO)
- Chief Privacy Officer
- Security Professionals
- IT Risk Professionals
- Business Continuity and IT DisasterRecovery Professionals
- Network Security Managers
- Finance, Audit, Legal Risk and Compliance Managers

As well as representatives from leading suppliers of IT security solutions, products and services.
Who Will Attend?

Directors, Managers, Architects, Engineers, Analysts Governor, Strategists & Planners involved in the technical implementation of a variety of roles, including:

- Applications
- Cloud
- Data & Analytics
- Infrastructure & Operations
- Security and Identity

Attendee Survey Highlights*

- 98% have involvement with technology purchases
- 80% have two or fewer meetings with technology providers in the office a month
- 95% plan to evaluate new products & technology providers at the conference

*based on 2018 pre-event attendee survey highlights

2018 Sponsors

**Premier**
- Equinix
- BlackBerry
- Commvault
- SAP

**Platinum**
- IBM
- Infinidat

**Silver**
- AppDynamics
- Cloud 66
- Cloudability
- Cumulus Networks
- Docker
- FairCom

**Gartner**
- GTT
- KEMP Technologies
- NGINX
- PrimeKey
- Progress Software
- Spanning
- Sysdig
An Agenda for CIO’s priorities:
The topic-focused agenda delivers the latest technology, strategy and leadership insights across key disciplines, covering the challenges most critical to CIOs. They can build an agenda around these challenges, so they can deliver the ideas and capabilities their business demands.

Audience Profile*

*based on 2018 attendees

Attendee Survey Highlights*

93% of attendees have a role in the purchasing process
89% will evaluate new products and technology providers at the conference
80% have two or fewer meetings with new technology providers in the office a month

*based on 2018 pre-event survey

2018 Sponsors

**Premier**
Amazon Web Services
AT&T Business
Cisco Systems
Colt
Google Cloud
HP Inc.
Huawei
IBM
LZlabs
Microsoft

**Security & Compliance Marketplace Sponsors**
Axico
BitSight
Darktrace
Entersent
Fortinelt
Illumio
Infradat
Kaspersky Lab
Okta UK

**OneTrust**
Pluralsight
SureCloud
Zscaler
Gartner Identity & Access Management Summit
12 – 13 March 2020 | London, UK
gartner.com/eu/iam

Who Will Attend?
- CISOs, CSOs, CROs
- Security architects
- Infosecurity leaders
- Network security managers
- IT risk managers
- IT GRC managers
- IAM program leads
- IAM architects
- IAM planners
- IAM consultants
- Access managers
- Applications managers
- I&O leaders
- UX managers
- IT service managers
- Systems analysts
- Enterprise architects
- Technical architects
- Solution architects
- Application architects

Attendee Survey Highlights*
- 100% have purchasing involvement for their entire organization
- 83% have two or fewer meetings with new technology providers in the office a month
- 97% plan to evaluate new products & technology providers at the Solution Showcase

*based on 2019 pre-event attendee survey highlights

2019 Sponsors
**Platinum**
- Entrust Datacard
- Gemalto
- LastPass by LogMeIn
- REMME
- SAP Customer Experience
- Saviynt
- TrustBuilder

**Silver**
- Atos (Evidian)
- Auth0
- Duo Security
- Jarrain
- Krontech
- Micro Focus
- OneLogin

**PrimeKey**
- RF IDeas
- SSH.COM
- Thycotic
- Transmit Security
- WALLIX
- Yubico

Audience Profile*
- **Job Title**
  - 13% C-Level
  - 9% Director
  - 18% Architect
  - 28% Manager
  - 9% Analyst/Specialist
  - 6% Engineer/Consultant

- **Industries**
  - 41% Financial Services
  - 14% Services
  - 12% Manufacturing
  - 2% Retail
  - 4% Energy & Utilities
  - 1% Transportation
  - 3% Healthcare
  - 1% Media
  - 4% Other

- **Company Size**
  - 54% XX Large (20,000+)
  - 24% Small (1-749)
  - 9% Medium (750-1,999)
  - 9% Large (2,000-4,999)
  - 9% X-Large (5,000-19,999)

- **Countries/Region**
  - 26% UK & Ireland
  - 16% DACH
  - 12% Benelux
  - 10% ROW
  - 4% France
  - 20% Nordic
  - 12% NA
  - 9% X-Large (5,000-19,999)
  - 24% Small (1-749)
  - 9% Medium (750-1,999)
  - 9% Large (2,000-4,999)

- **Client vs. Non-Client**
  - 75% Client
  - 25% Non-Client

*based on 2019 attendees