

# Gartner Security & Risk Management Summit 2012

June 11 – 14 • Gaylord National Resort • National Harbor, MD  
[gartner.com/us/securityrisk](http://gartner.com/us/securityrisk)

## Overview

The Gartner Security & Risk Management Summit is the premier annual conference and meeting place for IT and business executives responsible for creating, implementing and managing a proactive and comprehensive strategy for information security, risk management, compliance and business continuity, IT disaster recovery and business resiliency. This year's event has been crafted to specifically meet the needs of these audiences, reflecting the topics and issues that are challenging today's leading world-class enterprises.

Attendees have told us that they want to hear from peers about how they have faced real-life situations. So we are excited to offer additional end-user case studies, roundtables and workshops along with more structured networking opportunities for attendees. Networking will be finely tuned by industry and/or by community so that people will be able to trade experiences and practices with peers.

### Event Features

- 49 Gartner Analysts
- 90+ Solution Providers
- Theater Presentations on Exhibit Floor
- CISO Invitational & Boardroom Presentations
- CRO Invitational Program & Boardroom Presentations
- 5 Keynotes
- 30+ Analyst User Roundtables & Workshops
- Highly Interactive Workshops
- Hospitality Suites

## What's New?

- More than 100 Gartner Sessions organized into 4 concurrent and complementary programs
- Solution Showcase featuring the latest IT security, risk management and business continuity products and services
- Content focus featuring information security, risk management, governance and business continuity management and IT disaster recovery
- Bonus workshops on hot topics including e-discovery, crisis management, etc.
- More opportunities to target specific communities
- A diverse audience to include: information security, GRC, Audit, Legal, Crisis Management, and Business Continuity professionals
- Enhanced Gartner Leaders Excellence Award Program

### The CISO Program and the CISO Invitational\*

Designed for those IT/security leaders who are either new to the role, or wish to round out their knowledge and skills to meet the challenges of the position. These two programs focus on the key skills required by a successful CISO, including managerial, collaborative and communicative, rather than primarily technical.

### Security Program

This program provides insight and vision of how things will evolve over the long term, road maps on how enterprises and solutions providers will get there, and explores critical security technologies. There will also be guidance on keeping data and applications requirements-ready and secure and an exploration of privacy policies, protection tools, and emerging trends.

### Risk Management & Compliance Program

In this program the focus is on technologies and strategies that improve governance, assess risk and ensure compliance within an organization.

### Business Continuity Management Program

This series explores the strategies and tactics that build availability and resiliency within the enterprise.

In addition to these four focus areas, we have built in customized professional development, business and networking opportunities for attendees and sponsors including:

- Industry Breakfasts
- Exhibit Floor arranged by solution category
- Theater Presentations for each Program
- Grouping of each community/program within venue

## Conference Chair:

**Vic Wheatman**  
Managing VP

## Program Leaders:

**CISO**  
F. Christian Byrnes  
Managing VP

**BCM**  
Roberta Witty  
Research VP

**Infrastructure Protection**  
Lawrence Orans  
Research Director

**Risk & Compliance**  
French Caldwell  
Research VP

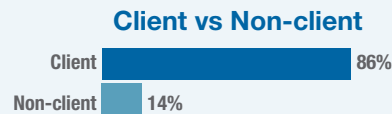
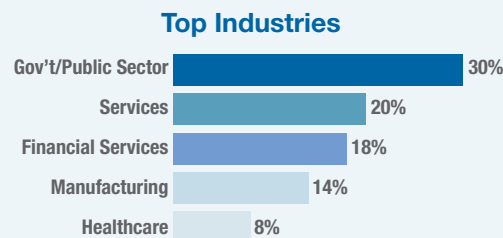
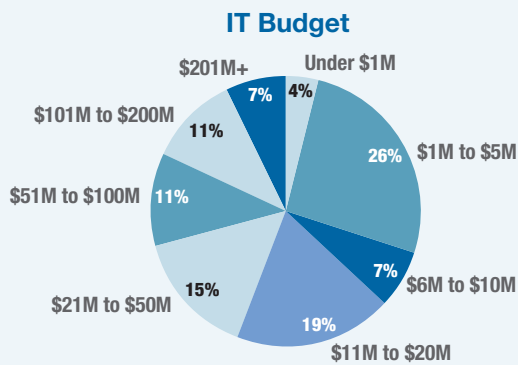
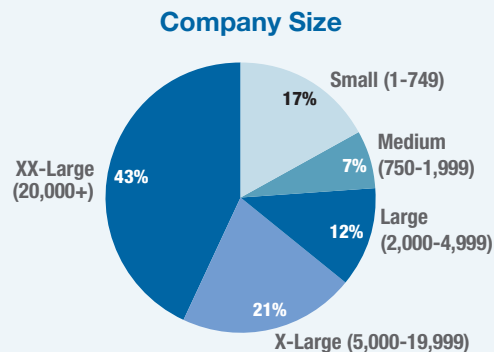
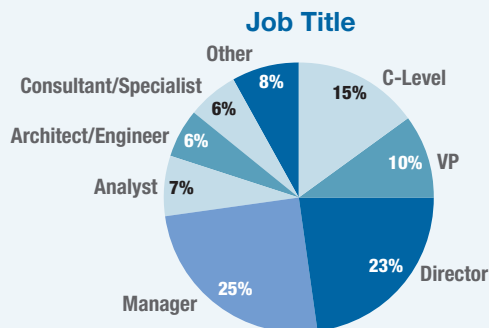
**Secure Business Enablement**  
Ray Wagner  
Managing VP

## To sponsor, contact:

**Stephen Gibertoni**  
**Phone:** 1 203 316 6360  
**E-Mail:**  
[stephen.gibertoni@gartner.com](mailto:stephen.gibertoni@gartner.com)



## Audience Profile\*



\* demographics based on 2010 attendees

## Pre-Event Survey Highlights\*

- 92% have involvement with security & risk management budgets
- 86% go to the event to evaluate new products & services
- 87% attend 2 or fewer meetings with new technology providers in the office

\* based on results of 2011 pre-event attendee surveys

## Sponsorship Opportunities

We offer a variety of ways for companies to sponsor and interact with attendees at the event. The event will feature one show floor for all attendees and sponsors including IT security, risk management and business continuity solutions – with each category clearly identified. In addition to their show floor presence, sponsors will have the ability to target specific attendees to promote relationship building and present offerings. There are a variety of these marketing opportunities available from speaking sessions to hosted hospitality receptions. We will work with you to customize a package that meets your needs.

### Marketing Opportunities:

- Speaking opportunities
- Targeted attendee interaction
- One-on-one meetings with attendees
- Turnkey exhibit/showcase
- Hospitality receptions

To customize your package, please contact your Gartner Events Account Manager or Stephen Gibertoni at 1 203 316 6360 or [stephen.gibertoni@gartner.com](mailto:stephen.gibertoni@gartner.com).

## 2011 Companies in Attendance

Air Products and Chemicals	Ford Motor Company
Alliance Bank	Freddie Mac
Amedisys	GEICO
American Express	General Dynamics
American Red Cross	General Electric Company
American Student Assistance	General Mills
Amgen	Georgetown University
Amtrak	Harley-Davidson Motor Company
Apollo Group	Hanes Brands
AT&T	Harvard Pilgrim Health Care
Bally Total Fitness	Henkel of America
Bank of America	Hersheys
Bank of Canada	ING
Bank of Montreal	JP Morgan Chase
Bayer Healthcare	Kaiser Permanente
Biogen	Lincoln Financial Group
Black & Decker	Loyola University
Blue Cross/Blue Shield	Marshall University
Booz Allen Hamilton	Mayo Clinic
Brink's	MITRE Corporation
Bristol-Myers Squibb	New York Life
CalPERS	New York Times
Canada Revenue Agency	Northrop Grumman
Caterpillar Inc.	Owens Illinois
CH2M Hill	Pacific Gas & Electric
Chemtura Corporation	QVC
Chevron	Saks Fifth Avenue
CIGNA	Scholastic
Citigroup	Scotiabank
Colgate-Palmolive Company	State of Ohio
Comcast	Texas Capital Bank
Department of Veterans Affairs	University of Arizona
Discount Tire Company	University of California
Discover Financial	US Library of Congress
Expedia Inc	Visa Inc.
Experian	WellPoint
Fannie Mae	World Bank Group
Federal Reserve Bank	World Vision International
Foot Locker	Yum Brands

## Who will attend?

### CISO Program

- CIOs, CSOs, CISOs, CTOs
- IT VP & Directors

### Security Program

- CIOs, CSOs, CISOs, CTOs and their teams
- IT VPs & directors
- Network & Risk managers, Auditors
- Network security executives & directors
- IT/IS directors & managers
- Security architects & planners
- Finance & senior business executives
- Anyone involved in enterprise-wide security and critical infrastructure protection

### Risk Management & Compliance Program

- CCOs, CGOs, CROs, CFOs, CIOs, CAEs, CPOs, General Counsel
- IT execs, directors, managers charged with governance, compliance, privacy, risk and IT audit
- Finance, Audit, Legal Risk, Compliance Mgrs
- Governance, Risk and Compliance Consultants

### Business Continuity Management Program

Executives, directors and managers tasked with:

- Business Continuity & Resiliency
- Crisis/Emergency Management
- Disaster Recovery
- IT Infrastructure, Network and Operations
- Application Development
- Systems Analysis, Architecture, Admin & Integration
- Electronic Messaging/Communications
- Strategic Planning

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## 2012 Sponsors

### PREMIER

Cisco  
EMC  
Google  
Qualys  
SecureWorks  
Symantec  
Verizon Corporate Services Group  
Websense

### PLATINUM

AT&T  
Check Point Software  
Core Security Technologies  
Kaspersky Lab  
McAfee  
Neustar  
Palo Alto Networks  
Quest Software  
Solutionary  
Sonicwall  
Sourcefire  
Splunk  
TRENDS MICRO INCORPORATED  
TRIPWIRE  
Trustwave  
Veracode

### SILVER

Absolute Software  
AccessData Group  
ActivIdentity Inc  
Agilance  
AIRWATCH  
Alert Enterprise  
ArcSight an HP Company  
Aveksa  
Beyond Trust Software  
Blue Coat Systems, Inc.  
Bradford Networks  
BreakingPoint  
Centrify  
Cloudlock  
Coop Systems  
Cyber- ARK  
Cyveillance  
Damballa  
Digital Defense, Inc  
Fiberlink  
FireEye  
FIREMON  
Fischer International  
ForeScout Technologies, Inc  
Fox Technologies  
Hitachi ID Systems, Inc

Imperva  
Lancope  
Logrhythm  
M86 Security  
Mandiant  
MetricStream  
Modulo  
nsfocus  
PhoneFactor  
Rapid 7  
RedSeal Networks  
Rsam  
SailPoint  
SecureAuth Corporation  
SSH Communications Security  
Silverback MDM  
Solera Networks  
TENABLE  
TRUSTSPHERE  
Tufin Technologies  
Venafi  
VERDASYS  
VMware  
VORMETRIC  
WhiteHat Security  
Xceedium  
Zix Corp.

as of 1/20/2012

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