Gartner
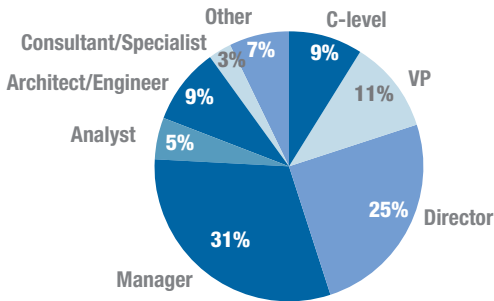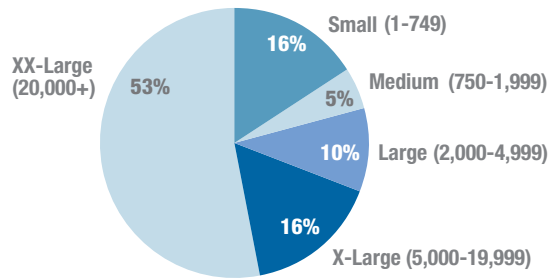# Digital Workplace
Summit 2015

May 18–20, 2015 | Gaylord Palms | Orlando, FL | gartner.com/us/pcc
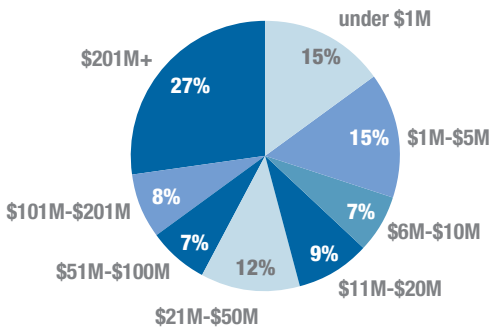
Job Title

- Other 3%
- C-level 9%
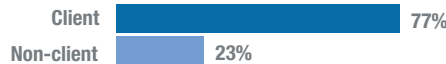- Consultant/Specialist 7%
- VP 11%
- Architect/Engineer 9%
- Analyst 5%
- Director 25%
- Manager 31%

Company Size

- Small (1-749) 16%
- Medium (750-1,999) 5%
- Large (2,000-4,999) 10%
- X-Large (5,000-19,999) 16%
- XX-Large (20,000+) 53%

IT Budget

- under $1M 15%
- $1M-$5M 15%
- $6M-$10M 7%
- $11M-$20M 9%
- $21M-$50M 12%
- $51M-$100M 7%
- $101M-$201M 8%
- $201M+ 27%

70% have budgets of $6M and higher

*based on 2014 attendees

Top Industries

Industry	
Financial Services	23%
Manufacturing	20%
Gov't/Public Sector	18%
Services	13%
Healthcare	8%
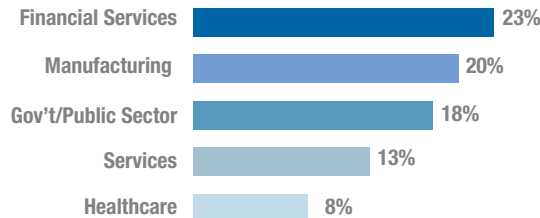
Client vs Non-client

Client	77%
Non-client	23%

Attendee survey *highlights*

- 100% have involvement with IT purchases
- 88% will evaluate new technology providers at the event
- 91% attend 2 or fewer meetings with new technology providers at the office per month

*based on 2014 pre-event survey

Who *will attend?*

IT & Business Executives, directors & managers responsible for:

- Portals
- User experience
- Content management and architecture
- Social, Collaboration and Web services
- Mobile portals, collaboration and user experience
- Context-aware application development
- Sales, marketing and customer service

2014 *Sponsors*

PREMIER
IBM Corporation
OpenText

PLATINUM
Code42
Intralinks
M-Files Inc
Oracle
Workshare
Yammer

SILVER
Accellion
AirWatch
Alfresco Software, Inc.
AvePoint
Backbase
bigtincan
Bloomfire
BoardVantage
CDW
Citrix
Covisint
Cybozu, Inc.

Dotcms
e-Spirit Inc.
Fpweb.net
Fuze
harmon.ie
HighQ
Hightail, Inc.
Hippo CMS
Kaltura Inc.
Laserfiche
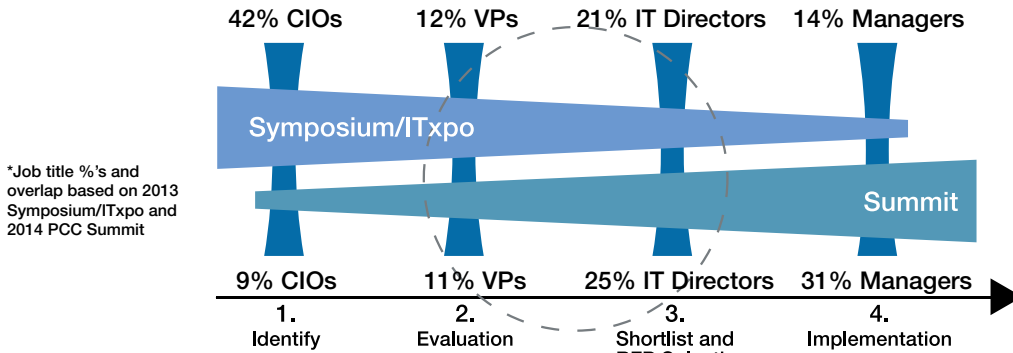Liferay, Inc.
MediaPlatform

Mediasite by Sonic
  Foundry
Neudesic
Newgen Software Inc.
Oblong Industries
Okta, Inc.
Perficient Inc.
PGi
Qumu
RAMP
Red e App
Redbooth

Search Technologies
Sitecore
Socialtext
Solea Solutions
SpringCM
TandemSeven
TIBCO Software
Upland
ViewDo Labs
WatchDox
XTIVIA

as of 4/17/14

Gartner Summits

Collaborative Buying Process

Gartner events attract powerful and complementary audiences. Symposium/ITxpo represents the industry's most senior executive decision-makers – they have budget authority and seek information on a range of technology solutions. The combination of a Summit, Symposium/ITxpo sponsorship offers unique access to greater levels of executives across all stages of the buying and implementation cycles resulting in a opportunity to influence the collaborative buying process.

42% CIOs   **12% VPs**   **21% IT Directors**   **14% Managers**

Symposium/ITxpo

Summit

*Job title %'s and overlap based on 2013 Symposium/ITxpo and 2014 PCC Summit

9% CIOs   **11% VPs**   **25% IT Directors**   **31% Managers**

1. Identify   2. Evaluation   3. Shortlist and RFP Selection   4. Implementation

Top 10 CIO Technology Priorities in 2014

Top 10 Technology Priorities	Ranking
Business intelligence and analytics	1
Infrastructure and data center	2
Mobile	3
ERP	4
Cloud	5
Networking, voice and data communications	6
Digitalization/digital marketing	7
Security	8
Industry specific applications	9
Customer Relationship Management	10

Ranking based on how many CIOs cited each as a top 3 new spending priority for 2014.
Source: Gartner EXP (January 2014)
The 2,339 CIOs surveyed represent more than $300 billion in corporate and public-sector IT budgets in 77 countries.

Gartner Events Portfolio for Applications

Americas

Application Architecture, Development & Integration Summit
December 8-10, 2014, Las Vegas, NV

Digital Workplace Summit
May 5-7, 2015, San Diego, CA

Customer 360 Summit 2015
Date/Location pending

EMEA

Application Architecture, Development & Integration Summit
May 18-19, 2015, London, UK

Digital Workplace Summit
September 21-22, 2015, London, UK

Customer Strategies & Technologies Summit
June 10-11, 2015, London, UK

APAC

Enterprise Application & Architecture Summit
March 9-10, 2015, Tokyo, Japan

Application Architecture, Development & Integration Summit
July 20-21, 2015, Sydney, Australia

Symposium/ITxpo

Applications Marketplace
September 10-12, 2014 Cape Town, South Africa
October 5-9, 2014, Orlando, FL
October 14-17, 2014, Goa, India
October 27-29, 2014, Tokyo, Japan
October 28-30, 2014, Sao Paulo, Brazil
November 9-13, 2014, Barcelona, Spain
November 17-20, 2014, Gold Coast, Australia
May 19-21, 2015, Dubai, UAE

To become a sponsor and for more details, contact:
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