Gartner Data Center, Infrastructure & Operations Management Conference 2014

December 2-5, 2014 | The Venetian | Las Vegas, NV | gartner.com/us/datacenter

**Who will attend?**

- IT operations, data center, infrastructure and consolidated operations executives
- Storage planners
- Managers
- Project leaders
- Business continuity management
- Disaster recovery professionals
- Data center asset managers and planners
- Vendors involved in developing, marketing, or maintaining products and services for IT operations centers.

**Attendee survey highlights**

- 95% have involvement with Data Center/I&O budgets
- 91% will evaluate new products & technology providers at the event
- 91% have 2 or fewer meetings in office with new providers per month

*based on 2013 pre-event survey

**2014 Sponsors**

- PREMIER
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  - Cisco
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  - Schneider Electric
  - SimpliVity
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  - CommVault
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  - IBM
  - Legrand
  - NetApp
  - Nutanix
  - Power Assurance
  - Pure Storage
  - Red Hat
  - SolidFire
  - Splunk
  - Sungard Availability Services
  - Trend Micro
  - Unisys
  - VCE
  - Virtual Instruments

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  - Brocade
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  - Chatsworth Products
  - Cirba Inc.
  - Cleversafe
  - Code 42
  - CommScope Inc.
  - COPQ Data Center Solutions
  - CoreSite
  - Delphix
  - Digital Realty
  - DuPont Fabros Technology
  - Emulex
  - ExtraHop Networks, Inc.
  - FalconStor Software, Inc.
  - FNT
  - Forsythe Data Centers, Inc.
  - FORTRUST
  - FrontRange
  - Geist
  - Gigamon
  - HGST, a Western Digital Company
  - Iron Mountain
  - Ixia
  - Load DynamiX, Inc.
  - ManageEngine
  - Micron Technology
  - NetScout
  - Network Instruments, a JDSU Performance Management Solution
  - New Relic
  - Nimble Storage
  - Nlyte Software
  - ORSP, an Automic company
  - Pacnet
  - PureShare, Inc.
  - QualiSystems
  - RagingWire Data Centers
  - Riverbed
  - ServiceNow
  - Siemens Industry, Inc.
  - SMS Systems Maintenance Services, Inc.
  - Spectra Logic
  - StackIQ, Inc.
  - SUSE
  - TeamQuest Corporation
  - Tegile Systems
  - Tintri
  - Veeam Software
  - Windstream
  - xMatters, inc

*as of 7/22/14

**IT Budget**

- Financial Services: 17%
- Manufacturing: 11%
- Gov't/Public Sector: 21%
- Services: 14%
- Healthcare: 10%

**Company Size**

- Small (1-749): 14%
- Medium (750-1,999): 15%
- Large (2,000-4,999): 11%
- XX-Large (20,000+): 8%
- X-Large (5,000-19,999): 52%

**Top Industries**

- Gov't/Public Sector: 17%
- Manufacturing: 21%
- Services: 14%
- Healthcare: 10%

*based 2013 on registered attendees
Collaborative Buying Process

Gartner events attract powerful and complementary audiences. Symposium/ITxpo represents the industry’s most senior executive decision-makers – they have budget authority and seek information on a range of technology solutions. The combination of a Summit, Symposium/ITxpo sponsorship offers unique access to greater levels of executives across all stages of the buying and implementation cycles resulting in an opportunity to influence the collaborative buying process.

Meet a Qualified Audience at both a Summit & Symposium/ITxpo Event

There is only a 7% overlap between Summit and Symposium/ITxpo attendees.

Top 10 CIO Technology Priorities in 2014

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<th>Top 10 Technology Priorities</th>
<th>Ranking</th>
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<td>Business intelligence and analytics</td>
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<td>Infrastructure and data center</td>
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<td>Mobile</td>
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<td>Networking, voice and data communications</td>
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<td>Digitalization/digital marketing</td>
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Ranking based on how many CIOs cited each as a top 3 new spending priority for 2014.
Source: Gartner EXP (January 2014)
The 2,339 CIOs surveyed represent more than $300 billion in corporate and public-sector IT budgets in 77 countries.